

Your Mac gives you the
power
to communicate anything.

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Power Macintosh
9600/200MP

So why is it your parents still don't get what you do for a living?

Ever since the day you first wrapped your fingers around a crayon, you've been driven by the need to create. The way you create, however, has changed beyond recognition. Or at least beyond Mom and Dad's recognition.

Apple® Macintosh® computers have always understood people who create. In the words of *I.D. Magazine*, "The designer-friendly quality that characterizes the Mac is deep in the machine." Now, with our newest Power Macintosh® lineup, it's even deeper.

We understand your need for speed.

The faster your computer, the more time you have to experiment. That's why we created the Power Mac® 9600/200MP with dual PowerPC™ processors. It blows away a PC with dual Pentium® Pro processors running Windows NT®. In fact, Adobe® Photoshop runs

50% faster on a Power Mac.** Which translates into 50% less time staring at your screen and waiting for your computer to finish retouching photos, manipulating images or applying filters. Valuable time you could be spending actually doing all those things.

We understand your need for flexibility.

Some days you need to add memory. Some days, an expansion card (or three). With a Power Mac 8600 or 9600 you won't need an MIS person, or even a screwdriver to do it. Push a button and they open up simply and gracefully, placing the logic board at your fingertips. So you can do what you need to do and get back to doing what you love.



We understand your need to see how graphics will look in Windows.

Now you don't have to go out and buy a PC just to see how web sites and graphics you've created on a Mac® will look in Windows®. Just add a 166 MHz Pentium PC compatibility card, and your Power Mac can run Windows 95 or Windows 3.1 applications. You can also access a Windows network and exchange files with clients and other less fortunate folks who happen to use Windows.

For an even better understanding of the computers that understand you, visit us at www.powermacintosh.apple.com. Or call us at 800-538-9696 for the name of the Power Mac reseller nearest you. And then, if you haven't lately, call your mother.

www.powermacintosh.apple.com



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