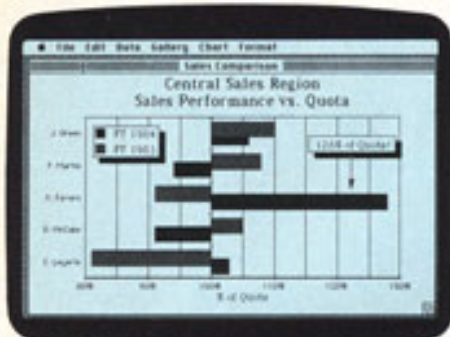


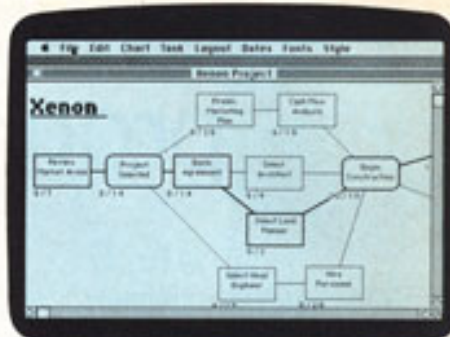
We interrupt this magazine for



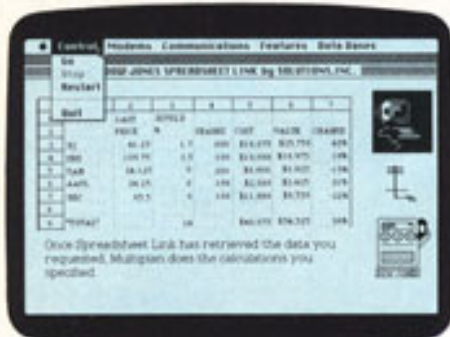
Microsoft Chart,
business graphics.



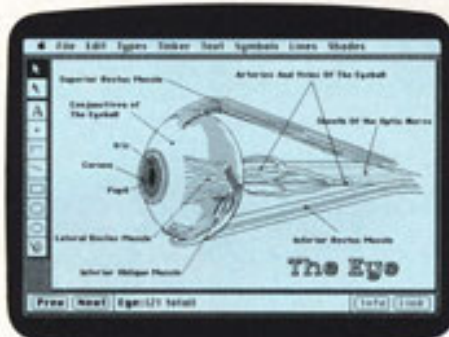
Microsoft Multiplan,
electronic spreadsheet.



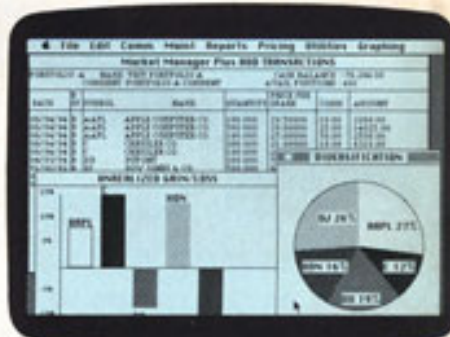
MacProject,
project management.



Dow Jones Spreadsheet Link,
stock analysis and communications.



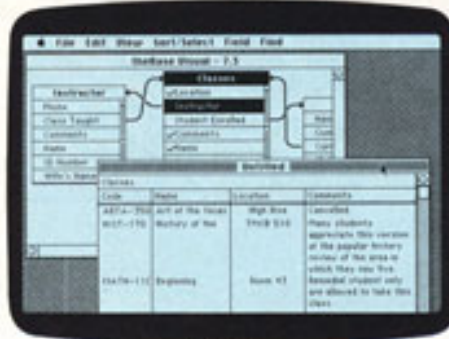
Filevision,
database management.



Dow Jones Market Manager,
stock analysis.

A screenshot of the MacWrite application. The window title is 'File Edit Search Format Font Style'. It shows a word processing document titled 'FINANCE MEETING AGENDA'. The document contains text about a meeting agenda, including dates, times, and topics. The text is formatted with bold and italicized fonts.

MacWrite,
word processing.



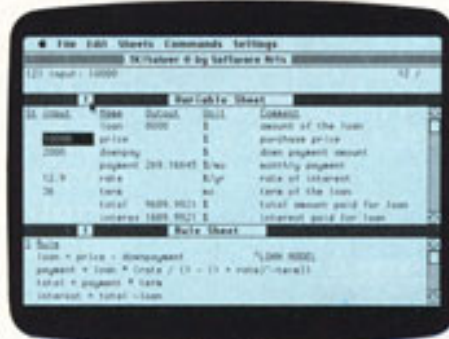
theBase,
database management.



MacDraw,
graphic illustration.



Home Mac Accountant,
personal finance.



TK! Solver,
equation processor.



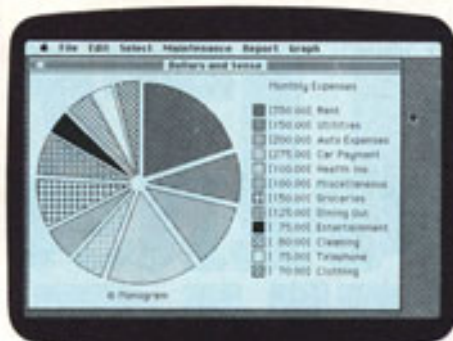
Hobodex,
database and communications.

The programs above are just a few examples of new software for Macintosh. Some are available now; others will be released in the coming weeks. *Available 4th quarter 1984. **Available 1st quarter 1985.
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For an authorized Apple dealer nearest you call (800) 538-9696. In Canada, call (800) 268-7796 or (800) 268-7637.

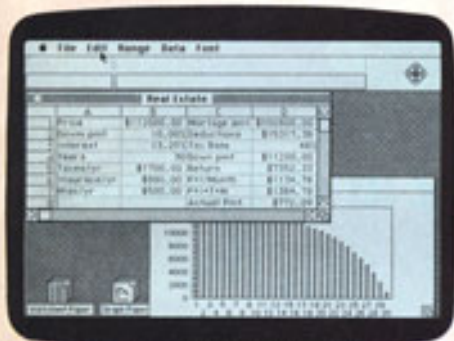
r some important programs.



*ThinkTank,
idea processor.*



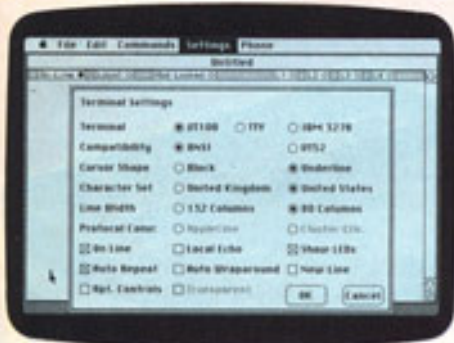
*Dollars and Sense,
personal finance.*



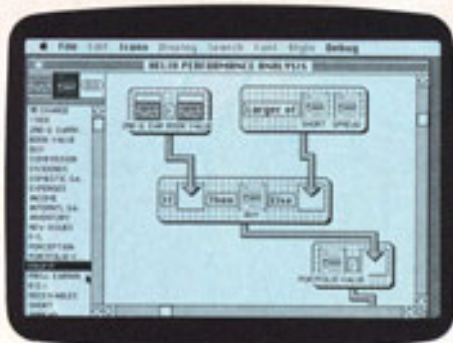
*The Lotus Macintosh Product,
integrated business software.**



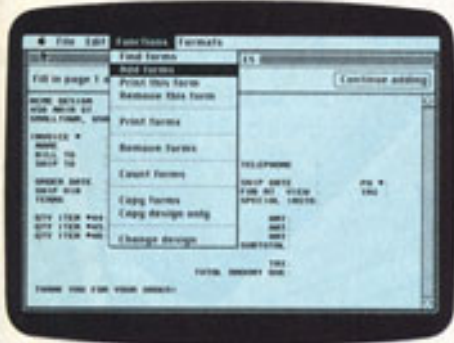
*Main Street Filer,
database management.*



*MacTerminal,
data communications.*



*Helix,
relational database.*



*PFS: File,
database management.*



*Peachtree's Back to Basics,
accounting package.*

Every business day, a new software program is being developed for the Macintosh™ Personal Computer.

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