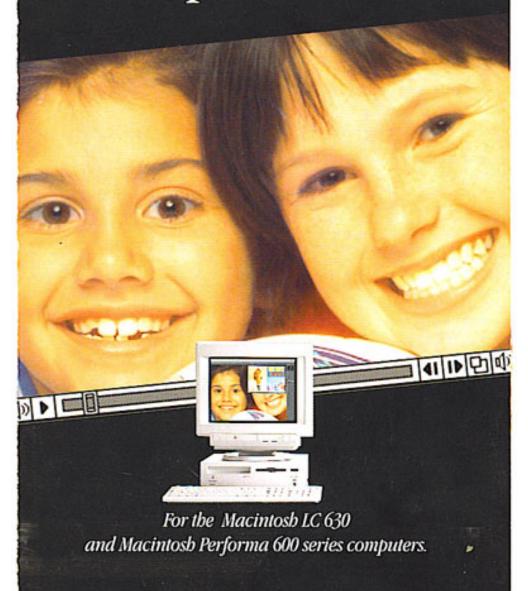


Enhance Your Macintosh with Advanced Multimedia Capabilities.



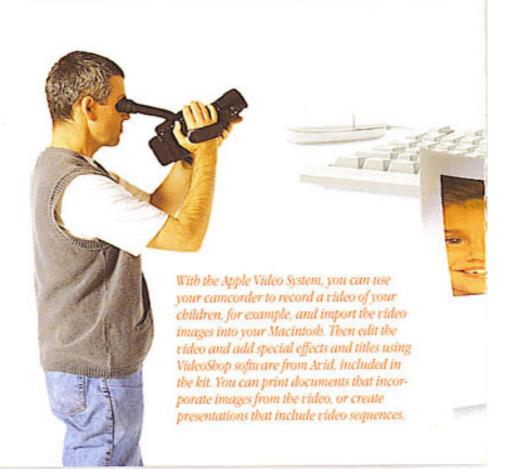
he new Apple Macintosh LC 630 and Macintosh Performa 600 series computers are excellent desktop systems that can also incorporate advanced multimedia capabilities at an affordable price. Would you like to capture video frames or sequences and use them in your documents? View live television broadcasts on your Macintosh while you continue to work? Or create presentations and share them with an audience for training sessions or other educational purposes? Take a look inside—you're sure to find the appropriate multimedia kit and peripheral products to suit your needs, whether you work at home, school, or the office.

Apple Video System

This multimedia kit lets you easily add still video images to the documents and presentations you create on your Macintosh computer. The video card that's included allows you to easily connect a VCR, camcorder, laserdisc player, or other video source to your computer with a single cable. Then you can capture a still image from a home video, for example, and incorporate it into family letters or school reports. Or you can capture an entire video sequence and view it in a window on your Macintosh, using simple, one-button controls. Save the sequence as a QuickTime movie, and your presentation for a classroom or a boardroom comes to life with moving images.

What's included:

- Apple Video Player Card
- VideoShop software from Avid (Note: This software may not be available worldwide.)





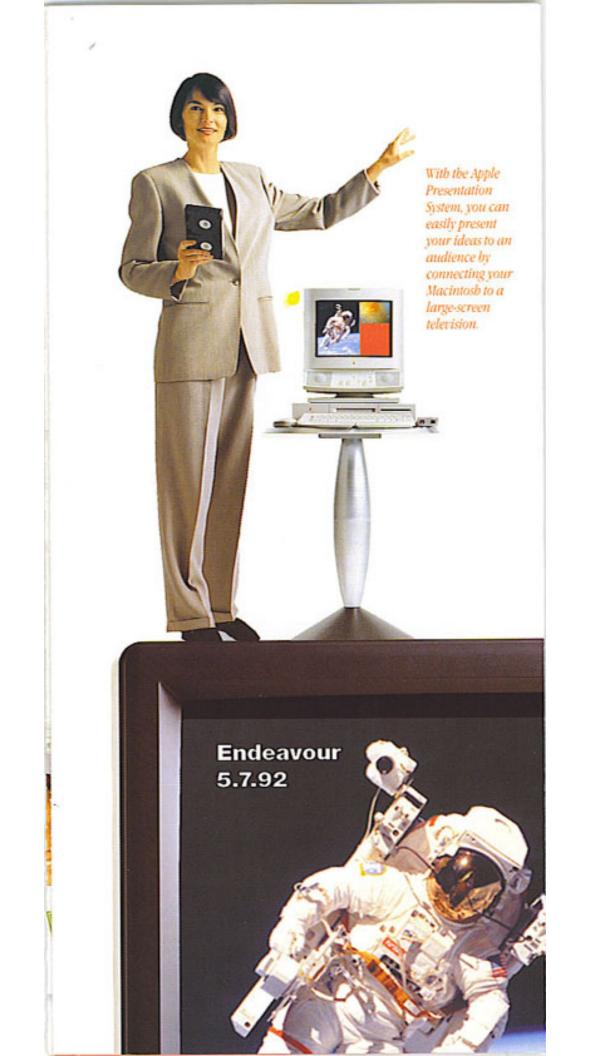
Apple TV/Video System

This multimedia kit has all the capabilities of the Apple Video System, and it also allows you to watch television programs on your Macintosh. The TV Tuner card that's included gives you access to channels, so you can watch broadcasts in real time. Monitor the stock market by playing a news channel in a window on your Macintosh screen while you work on your budget spreadsheet. Or view instructional television programs while you simultaneously take notes for a class or write a report on your Macintosh. The Apple TV/Video System supports teletext (where available), and allows password protection so you can lock out access to specific TV channels or to TV viewing. A single remote control lets you operate both the television features and the CD-ROM controls.

What's included:

- · Apple Video Player Card
- TV Tuner
- Remote control
- VideoShop software from Avid (Note: This software may not be available worldwide.)



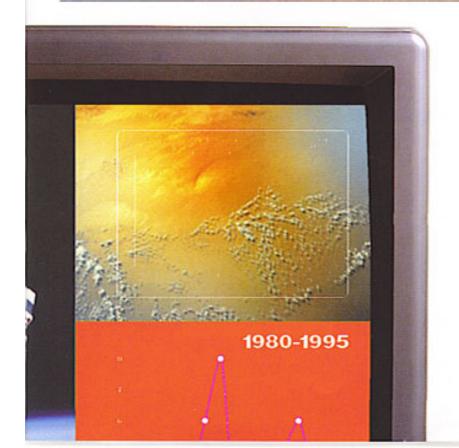


Apple Presentation System

To make the most impact, presentations need to show information in a colorful, provocative way. The Apple Presentation System makes it easy for you to give your presentations bigscreen appeal. With this kit, you can create a presentation on your Macintosh, then display it to an audience on a large television screen exactly as it appears on your Macintosh display. You can even make changes to the presentation on your Macintosh display, and your efforts will be mirrored on the television screen in real time. This system is perfect for training or classroom presentations. You can also connect your Macintosh to a VCR and record your presentation on videotape for easy and inexpensive distribution.

What's included:

- L-TV Portable Pro from Focus Enhancements:
 - -Video converter box
 - —Cables (DB-15, composite, S-video)
 - -Power adapter
 - -Screen Squeeze software
- IMC Interactive Multimedia—
 Getting Started CD-ROM (Note: This CD-ROM may not be available worldwide.)



AppleCD 300i Plus

This high-speed, internal CD-ROM drive for your Macintosh lets you take advantage of the world of information stored on compact discs—everything from reference materials, business information, and interactive learning modules to clip art, fonts, software, and games. It also plays audio CDs and reads multisession Kodak Photo CD discs. The AppleCD 300i Plus operates at "double speed," transferring 300 kilobytes of data per second with an access time faster than 300 milliseconds. The powered tray loader accepts both standard 120-mm and miniature 80-mm compact discs—no CD caddy is required.

- . Data transfer rate: 342K per second; 256K cache buffer
- · Average data access time: Less than 290 milliseconds
- Ports: Two 50-pin SCSI connectors, two RCA jacks, headphone lack

PhotoFlash Software

This software lets you quickly and easily enhance digital images on your computer, and then place them into documents created in popular page-layout programs—including Aldus PageMaker and QuarkXPress. It even supports AppleScript scripting, so you can automate repetitive tasks involved with importing and placing images in your documents, for greater productivity. Version 1.1 of PhotoFlash is optimized to take advantage of the speed of the PowerPC processor.



AppleDesign Powered Speakers II

These exceptionally compact, affordable speakers were designed to help you get the best possible sound from your audio CDs and multimedia presentations. They provide controlled sound dispersion, so you can enjoy excellent sound quality while maintaining a private listening environment at work or at home. Connect the speakers directly to your personal computer—or to a CD player, a cassette player, or a television—with a simple cable (included).

- · Amplifier: Built-in dual channel
- Ports: Computer sound-input jack (stereo),
 CD sound-input jack (stereo); front-panel headphone jack
- Other features: Magnetic shielding lets you use the speakers near a computer display without distorting image quality; noise-reduction circuitry enhances audio clarity

Networking Cards

You can easily connect several Macintosh computers together so you can share files, printers, and servers—or you can connect your Macintosh computer to an existing high-speed Ethernet network in your office. Just plug an Apple Ethernet CS AAUI Card, an Apple Ethernet CS Twisted-Pair Card, or an Apple Ethernet CS Thin Coax Card into the built-in communications slot, and install the software included with the card. You're immediately connected to all the services provided by the network, so you can collaborate with other people on the network and get your work done more quickly than ever before.



QuickTake 100

A handheld digital camera from Apple could be just what you need to add that extra flair to your documents—and to expand the ways you use your computer. The QuickTake 100 lets you take color pictures without using film—it stores images digitally, so you can transfer them to your computer just by connecting a single cable. The images appear on your screen in up to 16.7 million colors, and you can paste them directly into newsletters, reports, or presentations. The QuickTake 100 weighs under one pound, so it's light enough to take with you wherever you go. Its built-in automatic flash makes it perfect for indoor and outdoor use. And it has easy-to-read icons on its LED panel, making it simple enough for even a child to operate.

- Image resolution: Stores up to 8 high-resolution (640 by 480 pixels) or 32 standard-resolution (320 by 240 pixels) images; 24-bit color
- Battery: Runs on three rechargeable AA nickel-cadmium batteries (batteries and recharger included); also accepts AA lithium batteries
- · Software: QuickTake software included
- . Other features: Automatic focus: built-in flash

Related Apple Products



Color StyleWriter Pro

This ink-jet printer sets a brilliant standard for color printing by providing vibrant color and crisp text in a compact design. Perfect for home, school, or office, the Color StyleWriter Pro supports a variety of paper sizes and formats, including transparencies and coated paper. And the printing cost per page is low, because the printer uses separate ink cartridges for each color—cyan, magenta, yellow, and black. With the Color StyleWriter Pro, you can add color illustrations, charts, or photographs to everything you print—from financial reports to book reports.

- Resolution: 360 dots per inch; enhanced with ColorShare and ColorSync technologies (for printer sharing and color matching)
- Paper handling: Multipurpose tray holds up to 100 sheets of paper or 20 envelopes
- Fonts: 64 scalable TrueType fonts

Processor Upgrade Card

A processor upgrade card lets you add a 66-megahertz
PowerPC 601 processor to your Macintosh LC 630 or
Macintosh Performa 600 series computer. Once this card is
installed in your computer, you can switch back and forth
between using the computer's Motorola 68LC040 processor
and the PowerPC processor on the upgrade card. Choose
from hundreds of applications designed to take advantage of
this powerful new technology—they can run up to 10 times
faster than their counterparts designed for 680x0-based computers.

To order any of these products, or to find the authorized Apple reseller or distributor in your area, call 1-800-600-7810, extension 920 (in the United States only). In other countries, please contact your local Apple reseller or distributor.



Apple Computer, Inc.

1 Infinite Loop Cupertino, CA 95014

© 1994 Apple Computer, Inc. All rights reserved. Apple, the Apple logo, ColorSync, Macintosh, Macintosh Quadra, Performa, QuickTime, StyleWriter, and TrucType are trademarks of Apple Computer, Inc., registered in the U.S.A. and other countries. AppleCD, AppleDesign, AppleScript, ColorShare, PhotoPash, and QuickTake are trademarks of Apple Computer, Inc. PowerPC is a trademark of International Business Machines Corporation, used under license therefrom; PowerPC 601 is a trademark of International Business Machines Corporation. QuarkXPress is a registered trademark of Quark, Inc.

Printed in Ireland.

Z030-6226-A