

See what you can do.

You know where you're going. All you need is the map.

MacProject™ project-management software.

It helps you define your tasks, organize your resources, and communicate your plans.

With it, you can anticipate problems and monitor progress. Estimate costs and track cash flow.

And automatically reschedule everything whenever there's a change.

Reach for your goals. With **MacProject**.

MacDraw™ gives you the tools to enhance your business communications with professional graphics. Even if you're not a professional artist.

Yet it also delivers all the accuracy that architects, engineers, and product designers need for precise scale drawings.

If drawing, designing, or drafting are part of your job—but not part of your training—it will make you look like a pro. If you *are* a pro, you'll look like a whirlwind. With **MacDraw**.

Now you can shed light on just about any subject—at just about light speed.

With an Apple Personal Modem and MacTerminal™ software, you can connect to hundreds of information services—for anything from scanning *The Wall Street Journal* to making airline reservations. Send and receive electronic mail and telexes. Get data from a mainframe or minicomputer. Or communicate with other Macintosh computers.

Then move information directly from any of these sources into another Macintosh application. You can, for example, quickly move financial data from your corporate mainframe into a MacWrite report or into a spreadsheet program for analysis.

In short, you can put the world at your fingertips. With **MacTerminal**.

If a picture is worth a thousand words, MacPaint™ is worth a well-stocked library.

It's an "art processor" that lets you create finished pieces quickly. Add impact to memos with illustrations. Clarify reports with product drawings. Create a company letterhead. Or design a logo for your business forms.

You can also use a digitizer to convert photos or pictures into MacPaint images. Or take existing artwork from a disk of "clip art," and use MacPaint to make any changes you want.

Get as creative as you like. With **MacPaint**.

Ordinary word processors help you get your words down on paper.

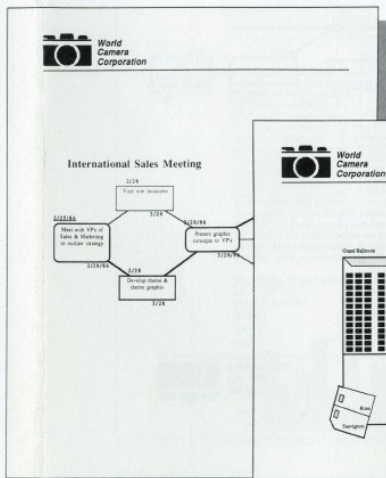
MacWrite™ makes your words jump off the page. In a variety of typefaces, sizes, and styles. Making your points more pointed, and your messages harder to miss.

You can even mix text with graphics from other applications, actually illustrating your points with professional-looking graphs, charts, and drawings.

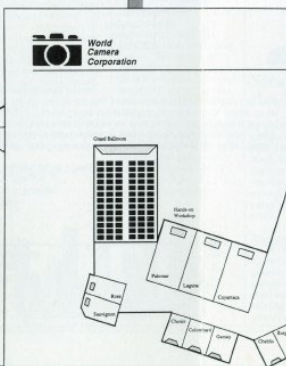
Now any written communication can be more effective.

Because now, after thousands of years, there's finally something mightier than the pen. **MacWrite**.

MacProject



MacDraw



MacPaint



MacWrite

