



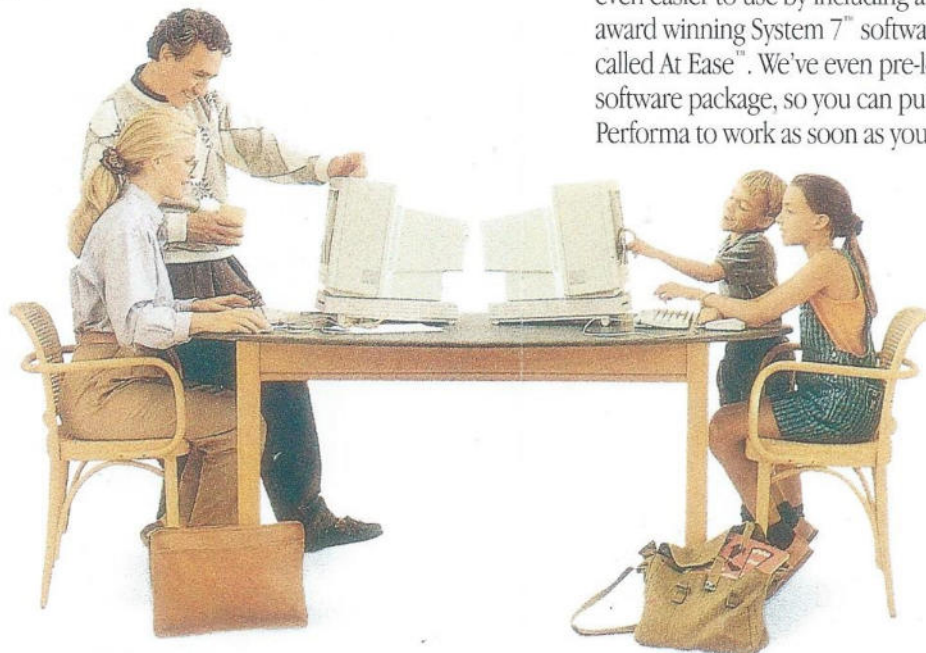
You'll be at home with
an Apple Macintosh



Apple Computer

Choosing a personal computer to use at home? Choose one you'll be really 'at home' with.

A lot of people now want to have a personal computer at home. These days, every member of the family can benefit. You can be more productive, working on ideas as you have them or handling the work you have to bring home more easily. Children can extend their learning – or just do their homework better. Everyone can pursue their interests and hobbies, plan their finances – or just have fun. But how many computers can really meet all these needs?



Apple™ Macintosh™ is the computer that has been designed with people in mind. It's known the world over for its ease of use, its user-friendly interface and its ability to work the way people want to work. We call it the Macintosh advantage – and now, it can be your advantage too.

With the introduction of Macintosh Performa™, the quality and value of the Apple Macintosh is now available to you at home – at a price you can afford.



The new Macintosh Performa range has been tailored specifically for home use. We've made Macintosh Performa even easier to use by including a special edition of our award winning System 7™ software, and a useful extension called At Ease™. We've even pre-loaded an integrated software package, so you can put your Macintosh Performa to work as soon as you take it out of its box.

All products come with a one year warranty. And, if you buy a Macintosh Performa you also get access to special telephone support for a year – helping you to get the best from your new Macintosh®.

**Speak to your Apple Authorised Retailer for details.*

Setting up a Macintosh is simple. Working with Macintosh is even simpler.

It's easy to set-up an Apple Macintosh. You just take it out of its box, attach the keyboard and mouse, plug in the power and turn it on. It's as simple as that.

The unique design of Macintosh — with easy to read 'menus' and 'icons' used to represent documents, folders and software programs — means everyone can understand our computers and enjoy using them. In the Macintosh Performa models, the new At Ease feature provides added security, so your valuable files are protected whilst your kids are having fun. And a special 'launcher' allows you to open software programs and documents with a simple click of the mouse.

Macintosh computers come with either a built-in display or the ability to drive an external display by simply plugging one in and switching it on; a built-in floppy disk drive which can read Macintosh, MS-DOS®, OS/2™, and Windows™ disks; and a built-in SCSI port, allowing you to connect up to seven external peripherals with ease. To connect Apple products, you just match the symbols on the cables with those on the sockets — what could be easier?



ClarisWorks



Lotus 1-2-3



KID PIX

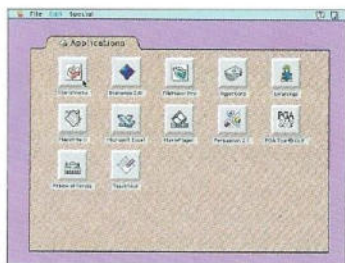


Microsoft Word 5.0

There are thousands of popular software programs for Macintosh — everything, from sophisticated business software programs for you — to great games for children.



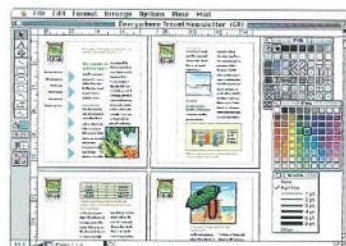
Macintosh is easy to set-up and it's simple to connect peripherals too.



Special software on Performa models makes Macintosh even easier to use.

Homework isn't just for kids these days.

If you're self-employed, or just need to extend your working day in the comfort of your home, Macintosh is an invaluable business partner; with literally thousands of software programs to choose from. And, to get you started, every Macintosh Performa comes complete with a superb integrated software package — providing word processing, spreadsheet, database, drawing and communications capabilities — already loaded.

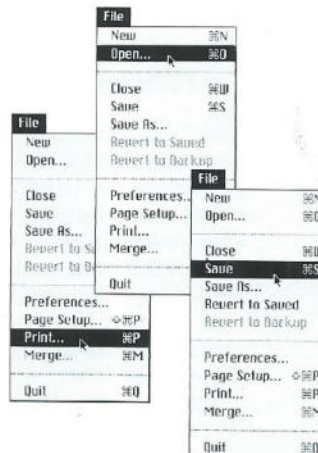


Every Performa comes with an integrated software package, so you can start using it immediately.

If you use a different computer at work — no problem. Macintosh is highly compatible. In addition to the benefits delivered by the Apple SuperDrive™, every Performa model includes Macintosh PC Exchange, which lets you open MS-DOS and Windows files directly from within Macintosh software programs.



Working with Macintosh is easy. Instead of MS-DOS commands, such as COPY C:\WORDPROC\ DRAFT.DOC A:\WORK, Macintosh uses familiar words that are easy to understand — such as Open, Save and Print.



PowerBook Peripherals



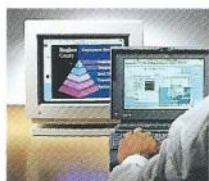
Macintosh PowerBook Computers

Once you've got a Macintosh in your home, you may never want to be parted from it. With the award winning Macintosh PowerBook™ Computers you don't have to be. These outstanding machines are fully featured Macintosh computers that you can take, and use, anywhere at any time. PowerBook can work away from mains power for several hours.



Now, you can choose a PowerBook with colour display capabilities built-in, some allow you to connect an external colour monitor – ideal if you're working at a desk for longer periods and require a larger colour display.

They'll fit comfortably inside a briefcase and have networking and communications capabilities built-in.



You can even have a modem built into your PowerBook, allowing you to send faxes, or to connect with a machine at home or in the office.



Apple Printers

Apple manufactures a range of quality printers; from the compact StyleWriter™ II ink-jet printer; to the Personal LaserWriter™ NT and NTR with full PostScript® capabilities. Whichever printer you choose, you can be sure all you'll need to do is plug it in and start printing – without any fuss.

Apple Displays

If you choose a Macintosh Performa 400, 600 or PowerBook with external display capabilities, there are two instant choices of colour monitor. There's the low-cost 14" Performa Display or the 14" high resolution Apple Colour Display which provides the sharpest quality image through its Sony Trinitron® tube.



Apple OneScanner

With an Apple OneScanner™, you can scan existing photographs or illustrations for use in your work. This greyscale scanner produces near photographic quality scans with up to 256 levels of grey. What really makes the OneScanner special is that all you need to do is press one button – the OneScanner will do the rest!



Apple CD-ROM Drives

If you haven't opted for a Macintosh Performa 600CD, you can still benefit from the exciting technology offered by CD-ROM. The AppleCD 150 gives you convenient access to the hundreds of CD-ROM titles available – including interactive learning software, business databases, art libraries and games. The AppleCD 300 provides all these benefits, combined with faster access to information and the opportunity to take full advantage of Kodak's new Photo CD™ technology.



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Macintosh Performa 400

The Macintosh Performa 400 is ideal for creating business graphics, presentations, letters and reports — or for great educational software and games for your children.

The Macintosh Performa 400 has the same powerful processor as found in the Performa 200, but is packaged in a slimline modular design. It also has built-in support for a colour monitor allowing it to display 256 colours as standard.

Key Features

- 16MHz 68030 processor
- 4MB of RAM, expandable to 10MB
- Apple SuperDrive, 1.44MB floppy disk drive
- 40MB internal hard disk
- Built-in LocalTalk connection, AppleTalk networking software
- Two serial ports, SCSI port, ADB port, video output port, sound input/output ports; microphone included
- Supplied with System 7, At Ease, Macintosh PC Exchange and an integrated software package



Macintosh Performa 600

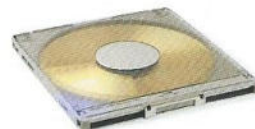
The Macintosh Performa 600 is the most powerful and flexible model in the Performa range. Its 68030 processor operating at 32MHz allows you to run more demanding software programs — from professional publishing software to multimedia software programs. In its standard form the Performa 600 can display 256 colours on screen and it has three internal expansion slots allowing you to add specialist cards, for further graphics or communications capabilities.

While it's a highly capable business machine, it retains all the ease of use expected from a Macintosh Performa.

You can even purchase a Performa 600 with an AppleCD 300i built into it. This allows you to access the exciting world of CD-ROM. The Performa 600CD can display 32,000 colours on screen as standard!

Key Features

- 32MHz 68030 processor
- 4MB of RAM, 5MB in the Performa 600CD
- Apple SuperDrive, 1.44MB floppy disk drive
- 80MB internal hard disk
- Optional AppleCD300i
- Three NuBus™ expansion slots; accelerator slot
- Built-in LocalTalk connection, AppleTalk networking software
- Two serial ports, SCSI port, ADB port, video output port, sound input/output ports; microphone included
- Supplied with System 7, At Ease, Macintosh PC Exchange and an integrated software package



Performa



Macintosh Performa 200

The Macintosh Performa 200 will help you with your work at home, your children with their studies and the whole family to relax and have fun. The Performa 200 is a compact but powerful personal computer, with the versatility and exceptional ease of use to meet your needs. Its all-in-one design makes the Performa 200 easy to move from room to room or to take away for the weekend.

An advanced 68030 processor gives the Performa 200 enough power to run everything from education software programs for your children to business software for you.

Key Features

- 16MHz 68030 processor
- 4MB of RAM, expandable to 10MB
- Apple SuperDrive, 1.44MB floppy disk drive
- 40MB internal hard disk
- Built-in LocalTalk™ connection, AppleTalk™ networking software
- Two serial ports, SCSI port, ADB port, sound input/output ports; microphone included
- Supplied with System 7, At Ease, Macintosh PC Exchange and an integrated software package



Most Macintosh systems come with a microphone allowing you to add voice messages to your work.